



Rachael has been in the dental field for over 20 years, with experience both as a clinician, and former practice owner. She became a hygienist in 2003, and as her role changed in the office, she pursued a business acumen. She obtained a master's degree in accounting from Northeastern University, and as a former auditor at the U.S. Department of Defense and accountant at Ernst & Young; brings analytical skills along with industry knowledge to help clients maximize their potential. She currently resides in Tampa, Florida and is an active volunteer and advocate for local ecosystem preservation.



Kay Huff, RDA, it was over 43 years ago that Kay began helping teams as a Dental Practice Coach, and she has proudly been the driving force for hundreds of practices to reach and exceed their professional goals. As Benco's Practice Solutions Ambassador, Kay is passionate about her work and carries a strong background in dental business systems, team motivation, leadership, and practice profitability. Whether she's delivering engaging talks on the lecture circuit or working directly with dynamic dental teams in practices nationwide, Kay puts decades of hard-earned experience to work for her valued clients. She started out as an ambitious assistant, and quickly worked her way to front office roles like treatment coordinator and office manager. Her natural leadership skills and proven talent for building and motivating teams, continually improving business systems, and enhancing practice profitability led her transition to full-time practice coaching. Since then, Kay has been a driving force in helping hundreds of practices exceed their goals, as well as an inspiring presenter who brings audiences warmth, laughter and most importantly, tips, tricks, and practical advice they can immediately put to work and get tangible results. Kay was the winner of speaking on spotlight for the speaking consulting network in 2016. Also featured as one of the top 240 leaders in CE with Dentistry Today for 2021.

Enhancing your presentation skills and achieving a higher level of acceptance Rachel Sorrento, RDH & Kay Huff, RDH

Sponsored By: **PHILIPS**

Thursday, November 17th, 2022 6:00-9:00PM

Dinner Provided

**Location: Wolfert's Roost Country Club
120 Van Rensselaer Blvd. Albany, NY 12204
3 Continuing Education Credits**



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