



Sal Rodas, MBA is the executive director for the Foundation for Airway Health and the chief product officer for SleepArchiTx. He is a published author, speaker, and dental and medical technology evaluator. Mr. Rodas has presented hundreds of CE hours to dental and medical professionals, both nationally and internationally, in the areas of sleep medicine, airway management, 3D technology, and practice growth. Mr. Rodas has more than 15 years of professional senior-level executive experience. Throughout his career, he has worked with leading companies in the medical and dental sleep industry on innovative solutions, with the objective being to help practices grow. His most recent assignment was as the chief strategic officer of a sleep diagnostics company. Prior to this, Mr. Rodas led operations, sales, marketing, and service efforts as the COO for Space Maintainers Lab—an international organization with offices in the United States and abroad that serve the needs of dentists and orthodontists worldwide. At Space Maintainers Lab, Mr. Rodas presided over the SMILE Foundation—the educational division of the company—organizing seminars nationwide with leading lecturers in the dental community. Mr. Rodas earned his MBA degree from Babson College in Wellesley, Massachusetts;

holds a Bachelor of Information Technology degree; and has served as a U.S. Marine.

The Role of the Dentist in Identifying, Treating and Managing Patients with Sleep-Related Breathing Disorders

Description:

The Centers for Disease Control and Prevention has labeled sleep disorders an epidemic in America. As a result of the growing number of patients that suffer from these conditions, the American Dental Association recently published a policy statement encouraging all dental offices to screen for patients that suffer from sleep-related breathing disorders and to treat them with oral appliances, when indicated.

Participants in this course will understand the urgent necessity to address the alarming number of patients that suffer from sleep disorders, recent updates in the sleep industry that impact dental practices, tactics to deploy a dental sleep medicine program that is financially viable for the practice and delivers the best patient outcomes.

Course Objectives:

1. Recent changes in the dental sleep medicine industry
2. The prevalence of sleep-related breathing disorders
3. Role of CBCT and sleep disorders
4. The business of dental sleep medicine

Friday, September 13, 2019 2:00pm-7:00pm

Dinner Provided

Location: Ft. Orange Club, Albany

4 Continuing Education Credits



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